

JAMMU & KASHMIR

Mega SVEEP campaign witnesses over 8,000 events, mobilize 560,000 participants in single day

HIMALAYAN MAIL NEWS
JAMMU, APR 24

In an unprecedented mobilization effort, the District Election Office Jammu today concluded a comprehensive voter awareness campaign featuring over 8,000 events, and a participation of over 560,000 individuals, all within a single day.

Held under the Systematic Voters' Education and Electoral Participation (SVEEP) program ahead of polling in PC Jammu and spearheaded by Sachin Kumar Vaishya, District Election Officer (DEO) and Returning Officer for Jammu Parliamentary constituency, the initiative marked one of the largest electoral awareness campaigns in the region.

The events, organised across the district at all district offices, sectoral offices, sub-offices, polling stations, and in all the educational institutions including University of Jammu, Colleges, and schools, were strategically designed to educate, encourage and empower the electorate, focusing especially on new voters, ensuring they understand the importance of their participation in the democratic process.

Some of the notable departments/offices that organised these events included Integrated Child Development Services (ICDS), Social Welfare De-



partment, which conducted 2654 events, engaging 66,350 participants; Rural Development Department conducted 2450 events, engaging 52,000 participants; Revenue Department held 1600 events, engaging 32,500 participants; Health Department conducted 500 events, engaging 12,500 participants; Education Department conducted 980 events, engaging 84,540 participants.

One of the highlights of the campaign was the administration of the Voters' Pledge by The DEO at District Collector's office complex. It was attended by all district and sectoral officers and officials, who collectively vowed to uphold the democratic values and actively participate in the electoral process. Voters' pledge was also adminis-

tered at all the departments/offices.

pealed the voters to vote in large numbers on 26th April, 2024.

The extensive SVEEP campaign utilized a variety of innovative methods to maximize outreach and impact. These included street plays, puppet shows, debates, quizzes, and workshops reaching every corner of the district. Each program was tailor-made to cater to the local audience, ensuring that the message of electoral participation was clear and comprehensible.

Additionally, the campaign harnessed the power of modern technology, utilizing social media platforms and other digital means to reach out to the tech-savvy population, with crucial information about voter rights, election dates and process.

The success of the SVEEP initiative in Jammu was a result of collaborative efforts between government officials and employees, NGOs, and civil society groups, which facilitated a wider reach of the campaign. As the district gears up for the upcoming election on April 26, 2024, the DEO Jammu expressed confidence that the overwhelming participation and enthusiasm witnessed during the SVEEP campaign will translate into a significant increase in voter turnout and reaffirm the commitment of the region to vibrant democratic ethos.

BJP getting overwhelming public response: Jugal

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On the last day of election campaigning, Jugal Kishore Sharma, BJP candidate from Jammu-Reasi constituency, during his road show in different areas of Janipur, Ban Talab, Mishriwala, said that the party is getting overwhelming response from the public and will register splendid victory in the Lok Sabha seat. Jugal Kishore Sharma said that the mood of the public is once again in favour of BJP across the country and in Jammu too, the voters are waiting for the polling day to cast their votes to return the party candidate to the parliament to show faith in Prime Minister, Narendra Modi, and bless him to run the government for the third consecutive term. Jugal Kishore Sharma said that the BJP-led NDA government under Prime Minister, Narendra Modi, served the nation for two terms from 2014 onwards and during all these years, many transformative decisions have been taken to



provide best development infrastructure and bring socio-economic upliftment of the poor, needy, marginalized class. For the first time, Jammu also got all that no one would have ever thought as the previous governments of Congress never displayed any concern and seriousness to include Jammu in matters of development and public welfare. Jugal said that the people of Jammu have themselves seen the ground realities related to massive development, where more and modern means of commu-

nication, connectivity, travel, have been added and varied schemes reached at the doorsteps of the people and today there are lakhs of beneficiaries. He said that the BJP is going to public with its splendid performance of ten years and the people are convinced that it is the only party and the Prime Minister, Narendra Modi, who work for every citizen, without any discrimination. Jugal Kishore Sharma assured the people to keep working for the development of every area of the parliamentary con-

stituency and put more efforts to get more schemes for all. Jugal was accompanied by BJP Vice President & former minister, Sham Lal Sharma, DDC Chairman Bharat Bhushan, former MLAs Devender Singh Rana and Shiv Dev Singh Manhas, Jammu North district president Omi Khajuria, BJP senior leader Adv Ravinder Gupta, Yuva Rajput Sabha ex president Surinder Singh Gilli, Ajay Sharma, Surinder Bhagat, Dil Bahadur Singh Jamwal, Amit Singh Rajput, party councillors and others.

Modi govt will develop India in thousand ways and prosper its residents in million ways: Koul

REASI, APR 24: Ashok Koul, General Secretary (Organization), J&K BJP chaired a series of meetings of senior leaders and the Polling agents at Shri Mata Vaishno Devi assembly constituency in District Reasi.

Ashok Koul was accompanied by Pawan Khajuria, BJP Vice-President, Arvind Gupta, BJP Secretary & Prabhari Reasi District, Rohit Dubey, District President, Ajay Nanda, former Minister, Baldev, former MLA, Saraf Singh Nag, DDC Chairperson, Sheel Magotra, and other leaders.

Ashok Koul, while addressing these meetings, asked the polling agents to go through every single page of the voter list thoroughly to make sure



that no voter is left behind. He said that the BJP believes in strengthening democracy and that is only possible with the voting percentage approaching to near hundred percent. He asked them to approach every voter and tell him to vote to strengthen democracy by voting in favour of BJP's MP candidate Jugal Kishore Sharma.

Ashok Koul asked the party leaders and the polling agents to tell the voters that their every single vote will be a step towards the 'Viksit Bharat', for which the Modi government is working day and night. He said that PM Modi has already told us that these 10 years are just a small trailer and the world will watch the resurgence of India

in the next years.

"The transformation from Vikassheel to Viksit Bharat is not easy, but together, we will achieve it by voting for the BJP. The Modi government will leave no stone unturned to develop India in a thousand ways and to prosper every resident of India in a million ways", said Ashok Koul.

Pawan Khajuria, in his address, said that today the whole world has accepted the Modi ji as the world leader that can guide all the countries and steer them out of the crisis.

He said that the whole world is today discussing the reformatory steps and the development started at the best of the Modi government.

BJP will win Jammu-Reasi Parliament seat with record margin of votes: Raina

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J&K BJP President addressed back-to-back 17 Public Rallies including road Shows in the border areas of Saleed, Sultanpur, Kanhal, Palli Morh, Adlehar, Chakada (Kheri-Rehal), Satriyan, and others areas in Bishnah-Arnia and Suchetgarh of Jammu Border district.

Sham Choudhary, Vice-President & former Minister, Ashwani Sharma, former MLA, Sunil Shastri, Border District President, DDC Dharminder Kumar, DDC Surekha Devi, BJYM State President Arundev Singh, BDC Kuldeep Raj, BDC Surjeet Kumar, Naryan Dutt, Raj Singh Langeh, Satish Bharti, Rajeev Sharma, Mandal Presidents Sushil Bhatia, Dharmendra Singh, Rakesh Kumar, Chander Bushan, Bharat Bushan, Sarpanch Veena, Municipality Chairman Sat Paul Pappi, Rajinder, HS Pammi, Ghar Singh Mandal President, Bishambhar Singh also accompanied Ravinder Raina during these public meetings and rallies.

Ravinder, while addressing in these public meet-



ings, said that the Modi government has worked for the welfare of the people, strengthened the nation and served the people, made the nation proud, and appealed to the people to vote for the Modi government to continue the development.

"BJP will win Jammu-Reasi Parliament seat with a record margin of votes", said Ravinder Raina while he thanked the people for their overwhelming response and enthusiasm in the rallies.

He said that Congress had destroyed the economy and social fabric of the nation, which was in shambles in 2014, Modi ji strengthened the nation in every sector to an extent, that today in 2024, India is one of the su-

perpowers in the world. Peace has prevailed and development happened due to the policies of the Modi government.

"Congress party believed in divide and rule, promoted fight between communities, looted the resources of public and these ill practices were corrected by the Modi government. He said that earlier Army had to wait for the orders to return the fire in a gunfight initiated by Pakistan, but now in the Modi government, the Army won't fire the first bullet, but it doesn't need permission to fire the second bullet from our side", said Raina.

Raina credited the Modi government, Defense Minister Rajnath Singh, MP Jugal Kishore Sharma, and lo-

cal MLA Sham Choudhary, for these decisions and all the security-related decisions like 'Bunkers'. Today, the Border areas are secured and developed with wide roads, and improved facilities for electricity, water, and other basic needs, he said.

Raina also enumerated landmark decisions like the Ayushman Golden Card for the needy, Beti Bachao, Beti Padhao, Sukanya Samridhi Yojana, and other schemes. He said that Modi ji is dedicated to serving society selflessly, and has served the people as their 'Sewadar'. He appealed to the people of the border people to vote for the Modi government so that PM Modi could serve the needy and the poor in a more efficient way.

Modi Govt's decade of achievements surpasses Congress's 60-year legacy: Ajatshatru

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M.K Ajatshatru Singh, senior BJP leader and former minister said what the BJP-led government did for the country in the past 10 years, the Congress could not do in 60 years of its rule.

Addressing media persons here today, the former minister said that for over 60 years, the Congress party neglected the aspirations and development needs of the people particularly the youth and women of Jammu & Kashmir. While, generations were denied the opportunities and advancements that should have been their birthright, he said.

The senior BJP leader underscored the remarkable progress and development achieved by Bharat under the visionary leadership of



Prime Minister Narendra Modi in just ten years. He highlighted Modi government's significant achievements across various sectors, citing milestones in economic growth, infrastructure development, healthcare, education, and social welfare.

The senior BJP leader said today, India stands third in GDP, a testament to the robust economic policies implemented under BJP rule. The initiation of

military aircraft manufacturing within India signifies a monumental leap in self-reliance and technological advancement. India's contribution to global healthcare through the distribution of COVID-19 vaccines underscores its role as a responsible global citizen, a feat recognized even within the United Nations where Indian interests are prioritized.

"Under the visionary leadership of Prime Minis-

ter, Modi, Jammu & Kashmir has also undergone a remarkable transformation. From infrastructure to education, from healthcare to employment opportunities, every sector has witnessed unprecedented growth and progress," he added.

The senior BJP leader emphasized that the time has come for the people of Jammu and Kashmir to step forward and extend their unwavering support to PM Modi's visionary agenda of 'Viksit Bharat'. He called upon them, particularly the vibrant youth and empowered women, to step forward and ensure maximum participation in the upcoming second phase of Lok Sabha polls on April 26, 2024. He urged the people of Jammu region to contribute towards building a prosperous and inclusive India by casting their vote in support of BJP candidate.

Sikhs got justice under Modi govt : Sirsa

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Addressing a massive public gathering in Akali Kour Singh Nagar, Digiana, BJP National Secretary S. Manjinder Singh Sirsa, said that the Sikh community, which has the long history of supreme sacrifices, suffered humiliation, torture and loss of precious lives and properties in 1984 riots when Congress was in power at the centre. Thousands of Sikh families were attacked, their properties were looted, and damaged and there was no one to come to the rescue of the affected people. For decades the affected families had



been knocking doors for justice but it of no use.

Sirsa said that the aggrieved Sikhs got justice when the Modi-led government came into power at the centre. He appealed the Sikhs to overwhelmingly support and vote BJP to teach Congress a lesson for its inhuman approach to-

wards the community.

Former MLC and BJP senior leader, Choudhary Vikram Randhawa, while addressing the gathering, said that Congress is dreaming of winning the support of the voters in the Lok Sabha elections but it will never come true as the people had a very bitter ex-

perience with the times when this party was in power at the centre for decades together and in the erstwhile state of Jammu and Kashmir. The programmes and policies of the Congress were confined to promoting dynastic rule, indulge in corrupt practices and swindling the hard-earned public money.

Choudhary Vikram Randhawa said that Congress cannot escape the wrath of the Sikh community as it gave them tears and wounds. The Congress is going to be wiped out completely as different sections of the society have anger and resentment against it.

Panchayat Diwas celebrated in National College of Edu

JAMMU, APR 24: NSS

Unit of National College of Education, Purkhoo Camp Domana, Jammu organized a group discussion to celebrate National Panchayat Raj Day on the topic "Building a new India through Panchayat Raj" under supervision of Programme officer Yashumati Jamwal. This day is also known as Panchayat Diwas or National local self Government



day as well. Balwant Rai Mehta is known as the Fa-

ther of Panchayat Raj and it was first introduced in our

country on 2nd October 1959 in Nagaur District of Rajasthan. The purpose of celebrating the day was to make students and audience more aware about the empowered Panchayati Raj institutions of our country to build a strong nation and also set a unique example for other countries due to their epoch making role in this world's largest democracy.